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Lobbyists.info Plays Key Role in National Journal Publication

Bethesda, Md. (Jan. 15, 2008) – Lobbyists.info, a division of Columbia Books & Information Services (CBIS), provided the National Journal with lobbyists’ contact information for a survey analyzing their use of various media.

The National Journal surveyed 9,000 lobbyists - out of more than 22,000 in the Lobbyists.info database of government relations professionals - for the publication “Washington in the Information Age.” Nearly 600 of the surveyed lobbyists responded, providing their media patterns and demographic information.

The report details the amount per day spent perusing media by lobbyists and other private sector employees, as well as by congressional staff and federal agency employees. “Washington in the Information Age” also describes the types of media lobbyists use and the reasons behind their choices of media consumption.

The publication also includes charts breaking down the age, professional affiliation, party affiliation and sector tenure of the survey respondents.

For more information on the report, please visit <http://atlanticmedia.files.cms-plus.com/NationalJournal/2006/PDFs/WIA%20Teaser.pdf>

Lobbyists.info, a division of Columbia Books & Information Services (CBIS), is the leading provider of reference information on the government relations and lobbying industry. For over 40 years, CBIS has tracked information on the ever-expanding industry and now maintains a database of over 22,000 government relations professionals, their firms, clients, and legislative issue areas of representation online and in print in Washington Representative. For more information please visit www.lobbyists.info.