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Columbia Books & Information Services's CEO Appears on Business Destiny Radio Show

Joel Poznansky Provides Useful Insight on Growing a Successful Publishing Business

Bethesda, MD... Dec. 28, 2007 – **Columbia Books & Information Services**, a leading print and online publisher today announced that its CEO, Joel Poznansky, is being interviewed by local radio show co-hosts, John Hrastar and Richard Trimber, and will appear on the *Business Destiny* radio show on Saturday, Dec. 29, 2007.

For more than 40 years Columbia Books & Information Services has specialized in providing print directories, online databases, audioconferences, and educational resources for the government relations and associations industries.

The *Business Destiny* radio show focuses on providing CEOs and business owners with useful information and insights on how to run and grow their businesses to achieve their personal and professional goals. The program addresses the elements of the planning and execution process necessary to achieve those goals.

“With over 40 years of experience tracking the government relations and associations communities we are able to provide our users with the most in-depth data available and in more recent times have been able to provide well-rounded educational resources as well.” said Joel Poznansky, CEO of Columbia Books & Information Services.

“We are excited to have Joel Poznansky on the Business Destiny radio show to share his industry expertise with our listeners,” said John Hrastar, co-host of Business Destiny. “Joel’s knowledge of operating a successful company may not only provide a new outlook for local business owners, but also a means of sharing ideas and learning from the experiences of their peers.”

Business Destiny is aired from 8:00-9:00am Saturday mornings on Clear Channel station WTNT 570 AM.

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